



(Approved by UGC & Govt.)

PRIMEASIA UNIVERSITY

a mission with a vision

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BBA Program Bachelor of Business Administration (BBA)

List of Courses

SEMESTER 1 Total Credits = 12			
Course Code	Course Title	PreReq.	Credits
ENG 101	Basic English	Nil	3
CIS 101	Introduction to Computer	Nil	3
BMATH 101	Introduction to Mathematics	Nil	3
BUS 101	Introduction to Business	Nil	3

SEMESTER 3 Total Credits = 12			
Course Code	Course Title	PreReq.	Credits
ENG 103	Advanced Composition	ENG 102	3
GED 102	Introduction to Psychology	Nil	3
BMATH 102	Mathematics for Decision Making	BMATH 101	3
ECO 201	Macro Economics	ECO 101	3

SEMESTER 5 Total Credits = 12			
Course Code	Course Title	PreReq.	Credits
GED 201	Introduction to Physical Science	Nil	3
STAT 201	Business Statistics	STAT 101	3
LEB 101	Legal Environment of Business	MGT 101	3
MKT 101	Introduction to Marketing	Nil	3

SEMESTER 7 Total Credits = 12			
Course Code	Course Title	PreReq.	Credits
ACT 102	Financial Accounting ii	ACT 101	3
MGT 102	Organization Behavior	MGT 101	3
FIN 201	Financial Management	FIN 201	3
BUS 303	International Business	ECO 201	3

SEMESTER 9 Total Credits = 9			
Course Code	Course Title	PreReq.	Credits
BUS 304	Research Methods	STAT 201	3
MGT 401	Business Strategy and Policy	MGT 302	3
Major 1	Accounting, Finance, HRM, Marketing, Bank Management & Operations Management.		3

SEMESTER 11 Total Credits = 9			
Course Code	Course Title		Credits
Major 4	Accounting, Finance, HRM, Marketing, Bank Management & Operations Management.		3
Minor 2			3
Minor 3			3

SEMESTER 2 Total Credits = 12			
Course Code	Course Title	PreReq.	Credits
ENG 102	Introduction to Composition	ENG 101	3
GED 101	World Civilization	Nil	3
ECO 101	Micro Economics	BMATH 101	3
CIS 201	Computer Application	CIS 101	3

SEMESTER 4 Total Credits = 12			
Course Code	Course Title	PreReq.	Credits
GED 202	Bangladesh Studies	Nil	3
STAT 101	Basic Statistics	Nil	3
BUS 102	Business Communication	BUS 101	3
MGT 101	Principle of Management	BUS 101	3

SEMESTER 6 Total Credits = 12			
Course Code	Course Title	PreReq.	Credits
ACT 101	Financial Accounting i	Nil	3
FIN 101	Introduction to Finance	Nil	3
HRM 201	Human Resources Management	MGT 101	3
MKT 201	Marketing Management	MKT 101	3

SEMESTER 8 Total Credits = 9			
Course Code	Course Title	PreReq.	Credits
ACT 201	Management Accounting	ACT 102	3
MGT 302	Entrepreneurship & Small B.Mgt.	MGT 102	3
MGT 301	Operation Management	ECO 101	3

SEMESTER 10 Total Credits = 9			
Course Code	Course Title		Credits
Major 2	Accounting, Finance, HRM, Marketing, Bank Management & Operations Management.		3
Major 3			3
Minor 1			3

SEMESTER 12 Total Credits = 4			
Internship			4

Total Semester : 12 | Total Credits : 124

Major / Minor Courses

Accounting		
Course Code	Course Title	Credits
ACT 401	Cost accounting	3
ACT 402	Accounting Information System	3
ACT 403	Taxation	3
ACT 404	Auditing	3
ACT 405	Accounting Standards	3
ACT 406	Capital Budgeting	3

Finance		
Course Code	Course Title	Credits
FIN 401	Corporate Finance	3
FIN 402	International Finance	3
FIN 403	Financial Markets & Institution	3
FIN 404	Security Analysis and Portfolio Mgt.	3
FIN 405	Micro Credit Management	3
FIN 406	Banking & Finance	3

HRM		
Course Code	Course Title	Credits
HRM 401	Human Resource Planning & Forecasting	3
HRM 402	Industrial Relation	3
HRM 403	Training and Development	3
HRM 404	Compensation Management	3
HRM 405	Industrial Psychology	3
HRM 406	Conflict Management	3

Marketing		
Course Code	Course Title	Credits
MKT 401	Marketing Research	3
MKT 402	Brand Management	3
MKT 403	International Marketing	3
MKT 404	Product Planning and development	3
MKT 405	Service Sector Marketing	3
MKT 406	Promotion & Sales Management	3

Bank Management		
Course Code	Course Title	Credits
BMG 401	Investment Theory	3
BMG 402	Bank Accounts	3
BMG 403	Micro Credit Management	3
BMG 404	Financial Institution	3
BMG 405	Commercial Banks Mgt. & Central Banking	3
BMG 406	Management of Insurance Company	3

Operations Management		
Course Code	Course Title	Credits
OMT 401	Applied Management Science	3
OMT 402	Technology and Change	3
OMT 403	Operations Research	3
OMT 404	Logistics Management	3
OMT 405	Inventory Management	3
OMT 406	Risk Management	3